

PRIVACY POLICY ON THE PROCESSING OF PERSONAL DATA

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Dear User,

this information is provided pursuant to art. 13 of the European Regulation 2016/679 concerning the protection of personal data, to users who access the website www.piqabrick.com and is related to all the personal data which the Data Controller collects and holds on its users.

The information is provided for the website and not for other websites and/or applications which may be consulted by the user via links to external pages of third parties.

DATA CONTROLLER:

The data controller is GETCOO Srl, with headquarters in Via Bandoli, 7 - 48012 Villanova di Bagnacavallo (RA), VAT number: 02539460390 Email: info@getcoo.com

To receive further information, you can contact the Data Controller at the addresses indicated at any time.

PERSONAL DATA PROCESSED

Personal data may be provided directly by you or, in the case of usage data, collected automatically when you access and browse the website. The user assumes all responsibility for the correctness and truthfulness of the data provided and guarantees to have, in the event, the right to communicate the personal data of third parties, freeing the controller from any responsibility.

PURPOSE OF PROCESSING AND LEGAL BASIS

1. Management of requests for information, assistance or contact

The optional, explicit and voluntary sending of messages to the contact addresses of the controller involves the acquisition of your contact details which are necessary to respond, as well as all the personal data included in the communications.

The purpose of the processing for these categories of data is the management of requests for support, assistance or any other request for information received by the Controller through the addresses made available through the website.

The processing of data is necessary to execute a contract in which the data subject is a party or in order to take steps at the request of the data subject prior to entering into a contract. The provision of personal data for the aforementioned purpose is optional but failing that it will not be possible to proceed with the management of the request for information or support.

2. Promotional and commercial communications and market research

You can give your consent to receive promotional, commercial and informative communications at the addresses indicated at the time of registration, related to the services and products of the Owner, also by registering on the form to receive our newsletter.

The communications you will receive by giving this consent also include requests for optional completion of surveys with the sole purpose of examining the interest of the reference market and future prospects for product development, contributing to improvement.

The purpose of processing the aforementioned categories of data is to send communications by email or other automated tools.

The legal basis of the processing is the user's consent, to allow adherence to specific and additional services such as sending future information and promotional communications. For this reason, the right to revoke this consent at any time is recognized, without prejudice to the lawfulness of consent-based processing prior to revocation and without such revocation causing any detrimental consequence to the data subject.

3. Statistical information and control on the functioning of the services

By browsing the website, the Data Controller automatically collects certain data, called browsing data. During their normal operation, the computer systems and software procedures used to operate this website acquire

some personal data, the transmission of which is implicit in the use of Internet communication protocols. This information is not collected in order to be associated with identified data subjects, but by its very nature could, through processing and association with data held by third parties, allow users to be identified. This category of data includes IP addresses or domain names of computers used by people who connect to the website, the URI (Uniform Resource Identifier) addresses of requested resources, the time of the request, the method used to submit the request to the server, the size of the file received in reply, the numerical code indicating the status of the reply given by the server (successful, error, etc.) and other parameters regarding the operating system and computer environment of the user.

The purposes of the processing for these data categories are the collection of statistical information, including aggregated information on the use of the services (most-visited pages, number of visitors by time or day, geographical areas of origin, etc.) and the control of the correct functioning of the website and available services. The legal basis of the processing is the execution of a contract or pre-contractual measures of which the data subject is a party and the legitimate interest of the controller. Some data collected automatically, through navigation, are necessary for the use of web services and their provision is mandatory in order to have access to the website and the services made available.

RECIPIENTS

The personal data provided may be communicated to appropriately appointed recipients who will process the data as data processors and/or as appointees. In particular, the personal data of the data subject may be communicated to recipients belonging to the following categories: competent authorities for the fulfillment of legal obligations and/or provisions of public bodies, upon request; IT equipment repair and/or maintenance companies; companies which manage the website and, in general, to allow suppliers to carry out technical, logistical and other activities on our behalf.

Providers only have access to the personal data which are necessary to perform their duties and undertake not to use the data for other purposes, and are required to process personal data in accordance with applicable regulations.

In any case, the dissemination of the personal data processed is excluded.

The complete list of data processors, co-controllers and persons in charge of processing personal data can be requested by sending a request to the email address info@getcoo.com

RETENTION TIME

The personal data collected are stored for a specified period of time, taking into account the purposes for which they are collected and any regulatory provisions which impose certain storage times.

Management of requests for information, assistance and contact: the data relating to requests for information received will be kept for 1 year starting from the fulfillment of the request, also for the purpose of fully and easily managing any further requests. At the end of this period the data which allow the identification, even indirect, of a natural person will be made anonymous and maintained, in the form of aggregated data, for statistical purposes.

Promotional communications: personal data collected and processed by consensus expressed by the user, for promotional and commercial communication purposes, are processed for this purpose until their revocation. Subsequently, such data will be processed by the Data Controller only for purposes which require different storage times, thus excluding processing for the specific purpose for which the consent was revoked. Market research data (filling in questionnaires and surveys) will be kept for 2 years and subsequently anonymized by aggregation.

The navigation data do not persist for more than seven days except for any need to ascertain crimes by the judicial authority and, once this period has expired, they are aggregated or made anonymous for statistical purposes only.

YOUR RIGHTS

Pursuant to arts 15 - 22 of EU Regulation 2016/679 each data subject is granted a series of rights.

Right of Access: the data subject, pursuant to art. 15, has the right to obtain confirmation that a processing of personal data concerning them is being carried out and, if necessary, to obtain a copy of it. They also have the right to obtain access to personal data concerning them and to additional information such as the purpose of the processing, the categories of recipients, the data retention period and exercisable rights.

Right to rectification: the data subject, pursuant to art. 16, has the right to obtain the rectification of inaccurate personal data concerning them or the integration of these data.

Right to erasure: the data subject has the right to obtain the erasure of personal data concerning them, without unjustified delay, if one of the reasons provided for by art. 17 applies.

Right to restriction of processing: the data subject has the right, in the cases provided for by Article 18 of Regulation 2016/679, to obtain from the controller restriction of processing.

Right to data portability: the data subject has the right to receive in a structured format, commonly used and readable by an automatic device, the personal data concerning them and has the right to transmit such data to another controller without impediment, according to that required by art. 20 of Regulation 2016/679;

Right to object to processing: the data subject has the right to object to the processing of personal data concerning them as provided by art. 21 of Regulation 2016/679.

The data subject also has the right to lodge a complaint with the competent supervisory authority, the Privacy Guarantor.

The requests referred to in the previous points must be addressed in writing to the Data Controller. The Data Controller will, within the time limits established by current legislation, provide a timely response to requests to exercise the rights of the data subjects.

Any clarification or request for clarification can be sent in writing to the Data Controller, also using the appropriate form at the link <https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/1089924>

UPDATES AND CHANGES

The Data Controller reserves the right to modify, supplement or update this Notice periodically in compliance with the applicable legislation or the provisions adopted by the Guarantor for the Protection of Personal Data.

The aforementioned modifications or additions will be brought to the attention of the data subject by email and by link to the Privacy Policy page on the website.

In any case, each data subject is invited to read the Privacy Policy regularly to verify the updated Information.